



Press release - June 6th 2023 - 8am

Change of company name

Les Agences de Papa becomes Versity®: a new identity for a new real estate solution

Change of company name

Les Agences de Papa SA, a company listed on Euronext Access+, today announced that it has changed its trading name to better reflect the company's new value proposition: Les Agences de Papa becomes Versity[®].

A disruptive solution to meet the expectations of the real estate transaction market

Les Agences de Papa, now Versity®, has been present in the real estate market for several years, and has enjoyed strong growth thanks to its innovative, digital approach.

The Versity® project is part of this approach, and was officially presented to the market at the Consumer Electronic Show (CES) in Las Vegas last January.

Versity® is a technological solution offering a new immersive real estate experience for properties and their surroundings.

Versity®: the first metaverse dedicated to real estate

"Versity is the first step in Web3 applied to real estate. This name change is an important step for us, as it reflects our vision of the future and our desire to offer our customers a unique immersive and interactive real estate experience. We are convinced that Versity will meet the expectations of both private individuals and real estate professionals," said Frédéric Ibanez, CEO of Versity®.

Versity® marks the next step in the digitalization of real estate. The first metaverse dedicated to real estate, it aims to enable individuals and professionals to interact in a virtual world where accessibility to services linked to the life cycle of a property will be optimized, thus facilitating real estate transactions.

Following on from the ICO (Initial Coin Offering) launched in 2022, Versity's development will continue in 2023 with two further structuring milestones to come:

- the presentation of a first version of Versity® (Minimal Value Product) to ensure the product's viability before integrating more functionalities;
- and the listing of Versity® tokens on a digital marketplace.





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Change of company name at the next Annual General Meeting

At the next Annual General Meeting, to be held on June 30, 2023, the shareholders of Agences de Papa will be asked to change the company's name to VERSITY.

About Versity®

Versity® is a proptech company specializing in innovative real estate solutions based on immersive 3D virtual tours of properties and their surroundings. Versity® enables customers to visit properties virtually and interactively, at any time and from anywhere. Versity® is listed on Euronext Access+ (FR0014003I41 / MLPAP). Further information: https://versity.io/fr

About Les Agences de Papa

Les Agences de Papa is an independent digital real estate network created in October 2019 by 2 entrepreneurial dads from Nice, Nicolas Fratini and Frédéric Ibanez. The company proposes a unique and differentiating offer, based on the concept of a 100% digital real estate agency with a fixed commission. Further information: www.lesagencesdepapa.fr



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